Order / Rev:	100008		
Alt Order #:	06809912		
Product Desc:	NRSC 2012	_	
Estimate:			KSNV
Flight Dates:	10/17/12 - 10/23/12	— Primary AE:	Amy McCreary
Original Date / Rev:	04/13/12 / 10/19/12	Sales Office:	BLPHI
Order Type:	GENERAL	Sales Region:	National
Name:	Nebo Media, Inc.		
Buying Contact;		Billing Type:	Cash
Billing Contact:		— Billing Calendar:	Broadcast
	1023 31st St. NW	Billing Cycle:	EOM/EOC
	Washington, D.C. 20007	Agency Commission:	15%
Name:	National Republicani Senatorial Com	M Vousel	
Demographic:	A35+	New Business Thru:	
Product Codes:	PLI2,PLI1	— Order Separation:	00:05:00
Priority:	SELECT PRIORITY CODE	— Advertiser External ID:	
Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	— Agency External ID:	
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes: Priority:	Alt Order #: 06809912 Product Desc: NRSC 2012 Estimate: Flight Dates: 10/17/12 - 10/23/12 Original Date / Rev: 04/13/12 / 10/19/12 Order Type: GENERAL Name: Nebo Media, Inc. Buying Contact: Billing Contact: 1023 31st St. NW Washington, D.C. 20007 Name: Nationalizepublican Senatorial Contact: Demographic: A35+ Product Codes: PLI2,PLI1 Priority: SELECT PRIORITY CODE	Alt Order #: 06809912 Product Desc: NRSC 2012 Estimate: Flight Dates: 10/17/12 - 10/23/12 Primary AE: Original Date / Rev: 04/13/12 / 10/19/12 Sales Office: Order Type: GENERAL Sales Region: Name: Nebo Media, Inc. Buying Contact: Billing Type: Billing Calendar: Billing Calendar: 1023 31st St. NW Billing Cycle: Washington, D.C. 20007 Agency Commission: Name: Nationalizepublican Senatorial Commission: Product Codes: PLI2,PLI1 Order Separation: Priority: SELECT PRIORITY CODE Advertiser External ID:

Bili Plan

Start Date End Date		# Spots	Gross Amount	Net Amount		
10/01/12	10/23/12	115	\$86,250.00	\$73,312.50		

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	115	\$86,250.00	\$73,312.50	0.00
Totals	115	\$86,250.00	\$73,312.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$86,250.00
Market	100%	\$278 225 81

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
31%	\$86,250.00
0%	\$0.00
0%	\$0.00
17%	\$47,298.39
1%	\$2,782.26
17%	\$47,298.39
0%	\$0.00
0%	\$0.00
3%	\$8,346.77
	0% 0% 0% 0% 31% 0% 0% 17% 1% 17%

	Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
ī	= 1	KSNV	10/17/12	10/19/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
	M-F 6-7a WakeUp w/Wagners													•
		NEWS												
		Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	W	eek: 10/1	15/12	10/21/12	WTF	3	\$700.00	0,00						

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Order / Rev:

100308

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809912

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/22/12 10/23/12 M-F 6-7a WakeUp w/WagM 6-7a MT----:30 \$700,001 0.00 NM \$1,400.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating MT----Week: 10/22/12 10/28/12 \$700.00 0.00 \$900.001 CM 658a-9am :30 0.00 NM \$3,600.00 KSNV 10/22/12 10/23/12 **Today Show** MT----**Today Show** TODAY End Date Weekdays Spots/Week Rating Start Date Rate 10/28/12 MT----\$900.00 0.00 Week: 10/22/12 \$900.001 KSNV 10/17/12 10/19/12 **Today Show** CM 658a-9am --WTF--:30 6 0.00 NM \$5,400.00 Today Show TODAY End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ~~WTF--6 \$900.00 0.00 KSNV 10/17/12 10/19/12 M-F Today Show II 3rd HCM 9-10a :30 3 \$425.001 0.00 NM --WTF--3 \$1,275.00 M-F Today Show II TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --WTE--\$425.00 0.00 KSNV 10/22/12 10/23/12 M-F Today Show II 3rd HGM 9-10a MT----:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY** Start Date **End Date** Weekdays Very Weekdays Spots/Week <u>Rate</u> Rating MT----10/28/12 0.00 Week: 10/22/12 \$425,00 KSNV 10/22/12 10/23/12 M-F Today Show III 4th BM :30 \$325.001 0.00 NM 2 \$650.00 10am-11am Today 4th Hour **TODAY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT----\$325.00 0.00 KSNV 10/17/12 10/19/12 M-F Today Show III 4th ISM \$325.001 10am-11am --WTF--:30 0,00 NM \$975.00 3 Today 4th Hour **TODAY** Spots/Week Rating Start Date End Date Weekdays 1 4 1 Rate --WTF--Week: 10/15/12 10/21/12 \$325,00 0.00 Rachael Ray KSNV 10/17/12 10/19/12 CM 11am-12pm --WTF---:30 \$325.001 0.00 NM \$1,950.00 Rachael Ray RR End Date Weekdays Start Date Spots/Week Rating Rate Week: 10/15/12 10/21/12 --WTF-\$325.00 0.00 E 10 KSNV 10/22/12 10/23/12 Rachael Ray CM 11am-12pm MT----:30 \$325,001 0.00 NM \$1,300.00 Rachael Ray RR End Date Spots/Week Start Date **Weekdays** Rate Rating 10/28/12 MT----\$325.00 Week: 10/22/12 0.00E11 KSNV 10/22/12 10/23/12 Noon News \$425.001 0.00 NM CM 12-1230pm MT----:30 2 2 \$850.00 Noon News **NEWS** Start Date End Date Spots/Week Rating <u>Weekdays</u> <u>Rate</u> MT----Week: 10/22/12 10/28/12 \$425.00 0.00 E12 KSNV 10/17/12 10/19/12 :30 \$425.001 0.00 NM Noon News CM 12-1230pm --WTF--3 \$1,275.00 Noon News **NEWS** Weekdays Start Date End Date Spots/Week Rate Rating 10/21/12 --WTF--Week: 10/15/12 \$425.00 0.00 E 13 KSNV 10/17/12 10/19/12 :30 The Agenda 1230pm CM 1230-1p --WTF--\$325.001 0.00 NM \$975.00 3 The Agenda 1230pm **AGENDA** Spots/Week Rating Start Date End Date **Weekdays** Rate --WTF--Week: 10/15/12 10/21/12 \$325.00 0.00 E14 KSNV 10/22/12 10/23/12 CM 1230-1p MT----:30 2 \$325.001 0.00 NM 2 \$650.00

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Order / Rev:

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Advertiser:

Product Desc:

National Republican Senatorial Committe

Alt Order #:

06809912

NRSC 2012

KSNV

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln The Agenda 1230pm The Agenda 1230pm **AGENDA** Spots/Week Start Date **End Date** Weekdays Rate Rating 0.00 Week: 10/22/12 10/28/12 \$325.00 E 15 KSNV 10/22/12 10/23/12 The Doctors CM 2pm-3pm :30 \$325.001 0.00 NM 2 \$650.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$325.00 0.00 \$325,001 E 16 KSNV 10/17/12 10/19/12 The Doctors CM 2pm-3pm --WTF--:30 3 0.00 NM 3 \$975.00 The Doctors DRS Weekdays Start Date **End Date** Spots/Week Rate Rating 0.00 10/21/12 ~~WTE~~ Week: 10/15/12 \$325.00 E 17 KSNV 10/17/12 10/19/12 Dr. Phil СМ 3-4p --WTF--:30 6 \$450.001 0.00 NM \$2,700.00 Dr Phil PHIL End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ~~WTF~~ \$450.00 0.00 ĥ E 18 KSNV 10/22/12 10/23/12 Dr. Phil CM 3-4p MT----:30 4 \$450.001 0.00 NM 4 \$1,800.00 Dr Phil PHII Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT----\$450.00 0.00 MT----E 19 KSNV 10/22/12 10/23/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 2 \$700.002 0.00 NM \$1,400.00 2 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating 10/28/12 MT----Week: 10/22/12 2 \$700.00 0.00 E 20 KSNV 10/17/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM --WTF--\$700.002 4-5pm :30 0.00 NM 3 \$2,100.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **Weekdays** Spots/Week Rating End Date <u>Rate</u> Week: 10/15/12 10/21/12 --WTF--\$700.00 0.00 E 21 KSNV 10/17/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM :30 \$700.002 0.00 NM 4-5pm --WTF--3 \$2,100.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ~~WTF~-\$700.00 0.00\$1,400.00 E 22 KSNV 10/22/12 10/23/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 \$700.002 0.00 NM 2 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/22/12 10/28/12 \$700.00 0.00 E 23 KSNV 10/22/12 10/23/12 M-F Early News CM 5-630p MT----:30 2 \$1,100.002 0.00 NM \$2,200.00 M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 MT----0.00 Week: 10/22/12 2 \$1,100,00 E 24 KSNV 10/17/12 10/19/12 3 \$1,100.002 0.00 NM \$3,300.00 M-F Early News CM 5-630p --WTF--:30 3 M-F Early News **NEWS** End Date Spots/Week Start Date Weekdays Rate Rating 10/21/12 ~~WTF-3 \$1,100.00 0.00 Week: 10/15/12 10/17/12 10/19/12 0.00 NM E 25 KSNV M-F Jeopardy CM 657-730p --WTF--:30 3 \$1,200,002 \$3,600.00 M-F Jeopardy JEP Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/15/12 10/21/12 --WTF--3 \$1,200.00 0.00 E 26 KSNV 10/22/12 10/23/12 --T----:30 2 \$1,200.002 0,00 NM CM 657-730p 2 \$2,400.00

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Order / Rev: 1

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Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates:

06809912

Product Desc:

NRSC 2012

KSNV

10/17/12 - 10/23/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy JEP Spots/Week Rating End Date Start Date Weekdays Rate Week: 10/22/12 10/28/12 2 \$1,200.00 0.00 \$2,400.00 730-758pm 2 \$1,200,002 0.00 NM 2 E 27 KSNV 10/22/12 10/23/12 M-F Wheel CM -T----:30 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week; 10/22/12 10/28/12 \$1,200.00 0.00 CM 730-758pm --WTF--:30 3 \$1,200,002 0.00 NM 3 \$3,600.00 E 28 KSNV 10/17/12 10/19/12 M-F Wheel M-F Wheel of Fortune WHEEL Spots/Week Rating Start Date End Date Weekdays Rate 10/21/12 --WTF--3 \$1,200,00 0.00 Week: 10/15/12 0.00 NM E 29 KSNV 10/17/12 10/19/12 M-F News 3 at Eleven 11pm-1135pm --WTF--:30 3 \$1,100,002 3 \$3,300.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 10/15/12 10/21/12 3 \$1,100.00 0.000.00 NM \$2,200.00 E 30 KSNV 10/22/12 10/23/12 M-F News 3 at Eleven CM 11pm-1135pm MT----:30 2 \$1,100.002 2 M-F News 3 at Eleven **NEWS** Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 MT----\$1,100.00 0.00 \$900.00 E 31 KSNV 10/22/12 10/23/12 The Tonight Show СМ 1135p-1237a MT----:30 2 \$450.002 0.00 NM Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 MT----2 \$450.00 0.00 Week: 10/22/12 E 32 KSNV 10/17/12 10/19/12 The Tonight Show СМ 1135p-1237a --WTF--:30 \$450.002 0.00 NM 3 \$1,350.00 Tonight Show TON SHOW Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--\$450.00 0.00 Week: 10/15/12 10/21/12 News 3 Sunrise - SATURIM 6a-7a :30 \$350.001 0.00 NM \$350.00 E 35 KSNV 10/20/12 10/20/12 ----5-1 News 3 Sunrise SATURDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$350.00 0.00 :30 \$600.002 0.00 NM \$600.00 E 36 KSNV 10/20/12 10/20/12 Saturday Today CM 7a-9am ----5-Saturday Today SAT TODAY Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$600.00 0.00 E 37 KSNV 10/20/12 10/20/12 News 3 Today - SATURIDM 9am-930am ----5-:30 \$500.001 0.00 NM \$500.00 1 News 3 Today - SAT **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5-\$500.00 0.00 10/17/12 10/19/12 FacetoFace/Ralston Rep@M 630-657pm --WTF--:30 2 \$900,001 0.00 NM 2 \$1,800.00 E 38 KSNV Face to Face w/ J. Ralston. **FACE** Weekdays Spots/Week Rating Start Date End Date <u>Rate</u> Week: 10/15/12 10/21/12 --WTF--\$900.00 0.00 E39 KSNV 10/17/12 10/19/12 Wake Up Early w/ Wagn@M 430a-5a --WT---;30 \$200.001 0.00 NM \$200,00 Wake Up Early Wagners **EARLY** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 --WT---\$200.00 0.000.00 NM \$325.00 E40 KSNV 10/20/12 10/20/12 CM 657-8pm :30 \$325.003

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Estimate:

Flight Dates:

10/17/12 - 10/23/12

Start Date End Date

<u>Weekdays</u>

Spots/Week

Rate

Rating

Ln	Ch	Start	End	Inventory Code Weekend Jeopard		Start/End T	ime Days	s Le	en Spots	Rate Pri	Rtg Type	Spots	Amount
_		_		WKND Jeop/Whe	-								
,	WH/JEF Sto	rt Date	End Date	We <u>ekdays</u>	Spots/Week	Rate	Rating				ſ		
We	eek: 10/		10/21/12	S-	1	\$325.00	0.00						
E 41	KSNV	10/20/1	2 10/20/12	Sat PR 10-11p	СМ	10-11pm		-S-	:30 1	\$1,000.004	0.00 NM	1	\$1,000.00
	SVU			Saturday Prime 1	0-11pm								
·		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						,
	eek: 10/		10/21/12	S_		\$1,000.00	0.00						
E 42	KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at I Sa-Su News 3 at		11pm-1135p	m	-5-	:30 1	\$1,000.002	0.00 NM	1	\$1,000.00
ı	NEWS			Sa-Su News 5 at	rieveli								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek; 10/		10/21/12 2 10/20/12	Saturday Night Liv		\$1,000.00 1130pm-1:0	0.00		:30 1	\$1,400.001	0,00 NM	1	\$1,400.00
1 40	KONV	10/20/1	2 10/20/12	Saturday Night Liv		1130pm-1.0	2a11	-3-	.50	ψ1,400.001	O,OO INIVI	'	Ψ1,400.00
:	SNL												
\\/a	<u>Sta</u> /eek: 10	<u>rt Date</u> 15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,400.00	<u>Rating</u> 0.00						
	·		2 10/21/12	News 3 Sunrise -	SUND&M	6a-7a		S	:30 1	\$350.001	0.00 NM	1	\$350.00
	NEMO			News 3 Sunrise S	UNDAY								
	NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/21/12	S	1	\$350.00	0.00						
E 45	KSNV	10/21/1	2 10/21/12	Sunday Today	СМ	7a-8am		s	:30 1	\$500.002	0.00 NM	1	\$500.00
	SUN TO	DAY		Sunday Today									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/21/12	S	1	\$500.00	0.00						
E 47	KSNV	10/21/1	2 10/21/12	News 3 Today Wk News 3 Today	and CM	9a-930am		S	:30 1	\$500.001	0,00 NM	1	\$500.00
i	NEWS												
187	<u>Sta</u> eek: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
				Chris Matthews 9:	30AM GM	9:30a-10a		S	:30 1	\$500.002	0.00 NM	1	\$500.00
	,			Chris Matthews S		******		_		+ 000.00A		·	4000.00
	CM C+a	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	<u>عاد</u> /eek: 10		10/21/12	S	Spots/week	\$500.00	0.00						
E 49	KSNV	10/21/1	2 10/21/12	NFL Football	СМ	1P-9PM		S	:30 1	\$6,500.003	0.00 NM	1	\$6,500.00
	SNF			NFL Football									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/21/12	S	1	\$6,500.00	0.00			······			
E 50	KSNV	10/21/1	12 10/21/12	Sa-Su News 3 at Sa-Su News 3 at		11pm- 1 135բ	om	S	:30 1	\$1,000.002	0.00 NM	1	\$1,000.00
	NEWS			Da-Su News 5 at	LIGVOIT								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/21/12 2 10/19/12	S Fri 10-11p	CM CM	\$1,000.00 10-11pm	0.00		:30 1	\$3,200.001	0.00 NM	1	\$3,200.00
NOI	KONV	10/19/	12 10/15/12	Friday Prime 10-1		10-11pm			.50	Ψ3,200,001	O,OO INW		φ3,200,00
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/21/12	F	1	7-1	0.00		120 4	¢0,000,004	O OO NIKA	,	ቀሳ ሳሳሳ ሳሳ
N 52	KONV	10/27/1	12 10/21/12	Sun PR 10-11p Sunday Prim 10-1	CM 11pm	10-11pm		5	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00
	Sta	rt Date	End_Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek; 10/		10/21/12	S	1	\$2,000.00	0.00						
N 53	KSNV	10/22/1	12 10/22/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	M		:30 1	\$1,200.001	0.00 NM	1	\$1,200.00
				MOMO O III LIIIIIG									

Print Date: 10/22/12 08:01:24 Page 6 of 6

 Order / Rev:
 100308
 Advertiser:
 National Republican Senatorial Committe

 Alt Order #:
 06809912
 Product Desc:
 NRSC 2012
 KSNV

 Flight Dates:
 10/17/12 - 10/23/12
 Estimate:

	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	N 53 KSNV	10/22/1:	2 10/22/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	M	:30	1 \$	\$1,200.001	0.00 NM	1	\$1,200.00
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/	22/12	10/28/12	M	1	\$1,200.00	0.00						
	N 54 KSNV	10/23/1:	2 10/23/12	M-F Jeop/Wheel	CM	630-730pm	-T	:30	1 \$	\$1,700.001	0.00 NM	1	\$1,700.00
M-F Jeopardy/Wheel of Fortune													
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/	22/12	10/28/12	-T	1	\$1,700.00	0.00						

Totals 115 \$86,250.00